

TOUR ONLY



PROJECT X
DRIVER & HYBRID

The Project X Story

Project X was designed on the PGA Tour to help professional golfers improve distance and accuracy. Today, Project X is played by the world's best golfers and can be found in play every week of the Tour.

Project X Driver and Hybrid Shafts

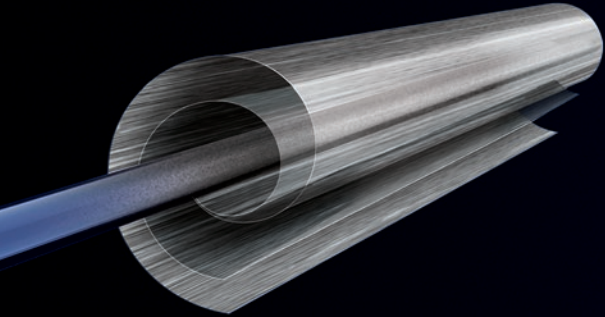
Building on the overwhelming Tour success of Project X irons, True Temper introduces the next evolution of the Project X family—graphite Project X driver and hybrid shafts. Crafted with eight different premium composite materials and the best graphite fibers available in the world, the all-new Project X shafts deliver superior cross-sectional stability and maintain the designed performance characteristics throughout the swing for consistent shot patterns. In addition, the new line of graphite Project X shafts provide optimized launch profiles by matching EI profiles to specific weight, torque and ball flight for maximum player performance.



Superior Design Technology

Project X driver and hybrid shafts are engineered using True Temper's proprietary Zonal Design Theory (ZDT) which divides the shaft into three zones—butt, mid and tip sections. Each zone is optimized for performance using a specific design technology.

TIP SECTION



Butt section

Hex-Axial Reinforcement Technology provides unmatched cross sectional stability minimizing energy lost to ovalization.

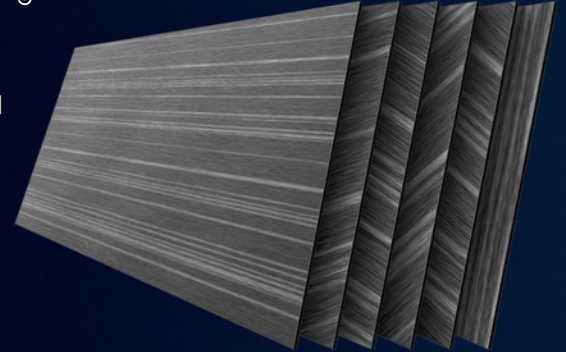
Mid section

Constant Taper Design eliminates localized bending and creates even loading and unloading for maximum energy transfer.

Tip section

Two additional wraps of 55 MSi carbon fiber create an extremely stable 16" tip region which minimizes droop and lag and reduces spin.

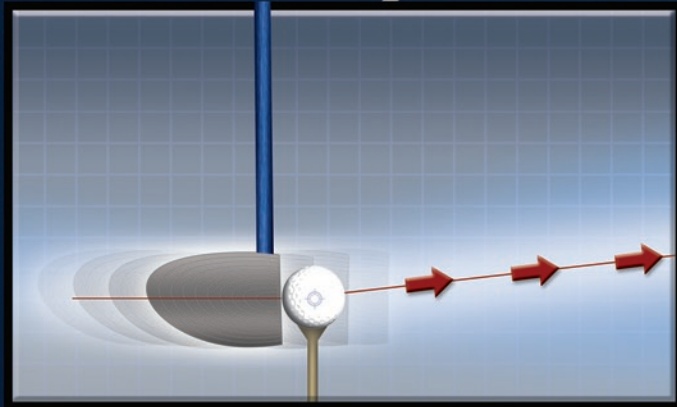
BUTT SECTION



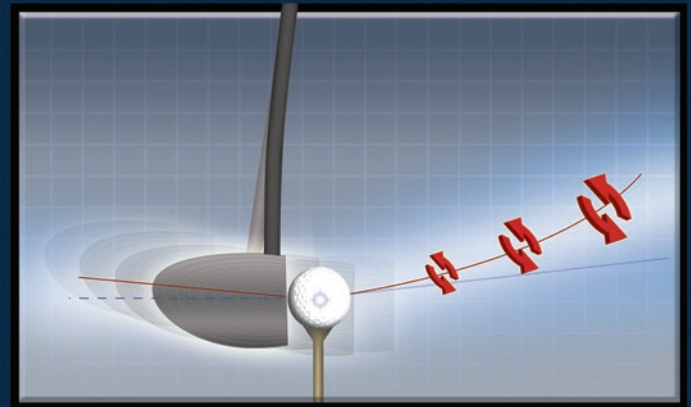
Tour Launch and Spin

Like the Project X iron shafts, Project X driver and hybrid shafts provide penetrating launch conditions with ultra low spin. The tapered flex mid-section combine with the double reinforced tip section to maintain a strong angle of attack and greatly reduce spin, even in higher loft drivers.

PROJECT X



TYPICAL GRAPHITE SHAFT



Woods

- Similar bend profile to Project X iron shafts
- Firm tip design yields a penetrating launch and low spin
- Low torque and reinforced cross section provide the most stable shaft performance on tour

Hybrids

- Stiffness profile matches Project X iron shafts
- Bend profile and stability enhancements reduces both directional and distance dispersion
- Weight provides perfect transition from iron shafts to woods shafts

TOUR SHAFT SPECS

DRIVER SHAFTS

FREQUENCY	WEIGHT	SHAFT	TIP
7.0	100	10A2	STIFF
7.0	83	8A4	X STIFF
7.0	82	8A2	STIFF
7.0	76	7A3	STIFF
6.5	76	7B3	STIFF
7.0	69	6A4	STIFF
6.5	69	6B7	STIFF

HYBRID SHAFTS

FREQUENCY	WEIGHT	SHAFT	TIP
7.0	97	HB6	STIFF
6.5	95	HC1	STIFF
6.0	92	HD2	STIFF

PROJECT X

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